

# PRESS RELEASE

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## Falcon Boats Leads Industry Safety Standards as First OEM to Feature "The Leash" as Standard Equipment

*Commitment to High-Performance Safety Redefines the Tournament Bass Boat Standard*

Newberry, SC - Falcon Boats, a premier manufacturer of high-performance tournament bass boats, announced today a landmark partnership with "The Leash" outboard motor restraint system. Effective immediately, Falcon Boats will become the first Original Equipment Manufacturer (OEM) in the marine industry to install "The Leash" as standard equipment on every boat in its product line.

This decision marks a significant evolution in boat manufacturing, prioritizing operator safety during high speed navigation. While "The Leash" has long been a trusted aftermarket addition for professional anglers, Falcon Boats is the first to integrate this critical safety component directly into the production process for all customers.

"At Falcon Boats, our philosophy has always been to build a boat that performs at the highest level without compromising the safety of the angler," said Stephen Waller, Co-owner of Falcon Boats. "By being the first OEM to make 'The Leash' a standard feature, we are sending a clear message to the industry: safety isn't an option; it's a requirement. We want our owners to have peace of mind knowing their equipment is designed to protect them."

"The Leash" is a patented, high strength technical fiber restraint system designed to keep the outboard motor attached to the boat in the event of a strike with an underwater object. By preventing the motor from flipping into the cockpit during a catastrophic impact, "The Leash" significantly reduces the risk of serious injury to passengers.

As tournament-grade engines continue to push the boundaries of speed and power, Falcon Boats recognizes the responsibility to innovate in tandem with safety technology. This initiative ensures that every Falcon owner, from the weekend enthusiast to the elite tournament professional, benefits from the highest level of protection available on the water today.

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*- Stephen Waller, Co-owner  
Falcon Boats*